




Welcome to the new **Carbon Capture Report™**, a service of the University of Illinois. The Carbon Capture Report monitors news services and social media from around the world to offer the latest news on climate change and 15 related topics, updated every 24 hours, 7 days a week, 365 days a year. The service scans English-language news articles and social media content from nearly every country of the world each day and prepares a series of analytical reports giving you a unified view and deep insights into the public discourse across both mainstream and social media channels.

 **15 DAILY REPORTS** Fifteen topic-specific Daily Reports let you focus on just the news you care about.


- Six **themed** reports cover **Climate Change, Carbon Capture, Carbon Credits, Alternative Energy, Renewable Energy, and Green Energy**
- Nine **energy** reports cover **Biofuels, Geothermal, Hydroelectric, Natural Gas, Nuclear, Solar, Wind, Coal, and Oil.**


 **GEOGRAPHIC INTELLIGENCE** Professional summary maps show you the major trends at-a-glance, or dive into the data using our interactive Google Maps and Google Earth displays to see where the news is coming from around the world and what it's focusing on.

- **Google Maps** and **Google Earth** with timeslider displays.
- **Event Location.** The most minute geographic references are extracted from the article text and mapped showing you the hottest geographic areas of the day.
- **Outlet Location.** An interactive map shows which news stories are originating from which countries.
- **Twitterer Location.** More than 80% of Twitterers discussing climate change include location information, letting you see the geography of Twitter.


 **ADVANCED ANALYTICS** Don't just read the news, make sense of it! A wide range of cutting-edge analytics give you key insights into the themes that are shaping the global discourse.

- **Mainstream/Social Media Relationship.** See which stories overlap and the connections over time.
- **Reach.** Each story is ranked by its "reach" in the mainstream and social media, how many outlets and viewers it reached.
- **Story Clustering.** All occurrences of a story across multiple outlets (such as a wire story picked up by different newspapers) are clustered together so you see just the headlines, not 100 copies of the same article.
- **Trending Themes.** See the top concepts, people, and organizations in the news.


 **DAILY NEWSLETTER** Subscribe to our free daily email newsletter and receive the top headlines in your inbox 7 days a week, ranked by their global reach. Customize your newsletter to receive just the headlines you care about using your free Carbon Capture Report Account.

 **BIOGRAPHICAL DATABASES** Complete automated biographical databases of the people and organizations in the news. Biographies are tied to each Daily Report, so you can drill down to see just what they've said about that particular topic.

- **Person Database.** The people of climate change.
- **Organization Database.** The companies and organizations of climate change.
- **Sorting.** Sort names by popularity, newest, staying power, and social circle size.

 **SOCIAL MEDIA** Mainstream news coverage is combined with the blogosphere and social media outlets like Del.icio.us, YouTube, and Twitter. Automated scanning tools identify the pages being discussed right now in social media and automatically index them so you know what's hot in both the social and traditional media spheres.

- **IMS-MRS™.** Technology evaluates the combined reach of each story across both mainstream and social channels, "crowdsourcing" the top issues of the moment.
- **Twitter, YouTube, Del.icio.us.** See the top posters, category tags, geography, and links appearing in these realtime social media outlets.
- **Blogosphere.** Penetrate the discussions occurring in the blogosphere and their relationship with mainstream news coverage.

 **FILTERS** Customizable filters let you receive only the news of interest to you: activism, legislation, pilot projects, or create your own personal filters.

- **Activism.** Protests, banner-hangings, and activism.
- **Documentaries.** Documentaries or movies.
- **Legislation.** Laws proposed or passed, discussions of the legal landscape.
- **Projects.** Specific projects proposed or underway.
- **Custom.** Create your own custom filters to focus on the topics of greatest interest to you.